



Entergy Arkansas
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News Release

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Colson Group USA Receives \$29,063 from Entergy Arkansas for Saving Energy

MONETTE, Ark. – Energy efficiency incentives from Entergy Arkansas, Inc. are helping Colson Group USA save money by reducing the amount of electricity required for operation.

“Entergy Arkansas offered Colson Group USA a financial incentive to upgrade our facility, and it turned out to be a really good opportunity for us,” said Jack Birdno, Colson Plant Engineer. “We employ 55 people and we have been actively engaged in the community for 39 years. The money we’re saving on energy can be re-invested in our business, boosting the economy of this area. On top of that, these changes are good for the environment, which is very important to Colson Group USA and our customers.”

Participating in Entergy’s large commercial and industrial program resulted in \$29,063 in incentives and saved about 445 thousand kWh of energy annually. That is equivalent to avoiding 307 tons of carbon dioxide being released into the atmosphere or removing 65 vehicles from our roadways. The project scope included the purchase and installation of two servo-

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motor-driven hydraulic injection molding machines. The servo drives can vary the pumping speeds, which make them up to 35 percent more efficient compared to conventional drives.

“Taking steps to be more energy efficient helps not only Colson Group USA bottom line, but all Entergy Arkansas customers by reducing the overall demand for electricity,” said David Burnette, Entergy Arkansas’ customer service representative in Monette. “Entergy customers who’ve participated in our energy efficiency programs have helped us defer the need for one 500 MW power plant,” said Burnette.

Entergy Arkansas has an award-winning portfolio of energy efficiency programs for both residential and business customers. To learn more about these programs, visit <http://www.entergyarkansas.com/energyefficiency>.

Colson Group USA, based in Chicago, Illinois, can trace its history back to 1885. The plastics division that is located in Monette, Arkansas, manufactures casters to support the material handling industry. They proudly advertise as “made in USA”, and they have been a valued business partner of the Craighead County community since 1976. To learn more about Colson Group USA, visit www.colsoncaster.com.

Entergy Arkansas provides electricity to approximately 700,000 customers in 63 counties. Entergy Arkansas is a subsidiary of Entergy Corporation, an integrated energy company engaged primarily in electric power production and retail distribution operations. Entergy owns and operates power plants with approximately 30,000 megawatts of electric generating capacity, including nearly 10,000 megawatts of nuclear power, making it one of the nation’s leading nuclear generators. Entergy delivers electricity to 2.8 million utility customers in Arkansas, Louisiana, Mississippi and Texas. Entergy has annual revenues of more than \$12 billion and approximately 13,000 employees.

The check presentation was attended by (left to right) – Chris Murphy, Entergy Business and Economic Development, Jack Birdno, Colson Monette Plant Engineer, Bishop Sparks, Colson Monette Plant Manager, and Jennifer Diaz, Clearesult program Specialist.

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